



MUSIC MOTIONS

321 WEST 44TH STREET / SUITE 504 / NEW YORK, NY 10036 / 212-247-6760

CORPORATE OFFICES:

SUITE 12 DAG HAMMARSKJOLD BLVD. / VILLAGE MALL / FREEHOLD, NJ 07728 / 201-462-8200

July 26, 1985

✓ Mr. Rich Fitzgerald
WARNER BROS. RECORDS
3300 Warner Blvd.
Burbank, CA 91510

Dear Rich:

It was a pleasure speaking with you on the phone.
Per our discussion, I have enclosed a press kit on
MUSIC MOTIONS which will provide additional details
on the MUSIC ZAP program.

Also enclosed is a sample a-ha poster and a launch
breakout for "Take On Me" as of today. The only
market excluded from this list is L.A. Those locations
will not be available until Monday, July 29th.

I have attached a letter from Brent Stoker of WSM in
Nashville. The promotion developed there for Ricky
Skaggs is standard for a majority of our markets.

The Century Plaza is currently the only theatre in L.A.
showing "Take On Me". The 20 locations in L.A. will
be launching August 2nd and should provide nice visibility
for the band.

Let's stay in touch.

Regards,

Camela Henning
VP Advertising/Promotion
MUSIC MOTIONS, INC.

PBH/pe
Encs.